



# overview of partnerships

## Safety Camp 2026

January 28, 2026, Augsburg

The future summit for medicine,  
business and politics

# LEAD PARTNERSHIP

**Platinum Package**  
**100.000 ,-- €**

**Sponsorship-Structure:**  
**max. 3 lead partners**

Industry exclusivity at the  
lead partner level

See the following slides  
for details.

## **Sponsorship-Structure: lead partners for 2026**

**Industry exclusivity at lead partner level**

We offer a maximum of 3 premium partners the opportunity to act as lead sponsors.

Each partner receives a comprehensive presentation on site and is actively involved in the event.

Each lead partner receives a representative area within the Safety Plaza.

The lead partners will be featured extensively in the media and their logo will be included in all advertising materials and the advertising campaign.

All prices plus VAT.

# LEAD PARTNERSHIP

## Overview elements:

### Naming as lead partner

Lead partner is listed with logo on all advertising material (adverts, posters, magazine, web, social media) as well as mention in the press release before the event

### Marketing campaign in the run-up to the event (print/digital)

Lead partner logo appears as part of the application campaign for the Safety Camp Advertisement (1/1 page) in the Safety Camp programme booklet

### Presentation on site at the Kongress am Park

Lead partner logo appears on entrance banner, information boards and central signage inside the congress hall  
Lead partner logo on badge for participants

### Content partnership

During the event, the lead partner is given the opportunity to organise their own session

### Action area or stand

Lead partner is given the opportunity to organise their own action area or stand (area to be agreed)

### Tickets

Lead partner receives 10 tickets for the Safety Camp  
Additional tickets at a 30% discount



# SPONSORSHIP PACKAGES

## Bronze Package 10.000,-- €

- Logo placement on the event website and the Safety Camp channels (newsletter / social media)
- Possibility to include advertising material in the goodie bag
- 2 tickets\*
- Partner integration in the pre- and post-event reporting
- Advertisement in the programme booklet (1/2 page)

## Silver Package 20.000 ,-- €

- Logo placement on the badge of the participants, on the table displays
- A total of 4 tickets\*
- **Advertisement in the programme booklet (1/1 page)**  
+
- Bronze package services

## Gold Package 50.000 ,-- €

- On-site presentation within the Safety Plaza with activity area
- A total of 6 tickets \*
- **Advertisement in the programme booklet (1/1 page)**  
+
- Bronze and silver benefits package

All prices plus VAT.

\* As a sponsor, we offer you the opportunity to purchase up to 20 tickets with a 30% discount.

\*\* The programme booklet serves as an overview and communicative bracket during the camp.

## Contact Partner

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